

*Never Can Say Good-bye
Love and hate survive death.*

Business Summary

Never Can Say Good-bye will be the premiere project for Cosmos Productions. It will be the first of many projects that will be based on characters and plots, instead of sex, violence and special effects. Our goal is good entertainment. We believe that quality creates profits. If you focus on the bottom line, you will never be a trend setter, because you will always be following pack. New and unique equals taking risks, but it also opens doors to new sources of profits

Our motto at Cosmos Productions is "no guts, no glory". We tell original stories about people who are unique not because they have super powers, but because they have the courage to face life.

Problem being addressed

During the 1929 Depression the film industry was not affected as much as most other industries. People seem to be able to find the means to go to the movies, because it gave them a break from their worries. Movies also gave them hope.

People are tired of the remakes and sequels. They want new films, not just the same old, same old. Turning television shows into films or reproducing old films just so the newest special effects can be use is a waste of time and resources. Just because you can doesn't necessarily mean you should. Going to the movies used to be a family event. Disney produced not only animation, but also live action films that the whole family could enjoy. There was action, suspense, romance and mystery without exposing children sex and violence. We are producing a film that a family can watch together that doesn't involve animation or animals. It is about and for families.

Most new television shows and films focus on niche demographics. They are exclusive to a gender, age, cultural or ethnic population. By focusing on one demographic they limit their appeal and their audience. In today's world there are very few areas that are a 100% of anything. The world is blending into a magnificent stew, which celebrates diversity. It is time for the entertainment industry to join that party.

Most new shows are what we call chip beef--chippies in bikinis and beef cake. The characters have little or no substance. The plots are excuses for sex, violence and animation. Bad behavior is celebrated and encouraged. It is a proven fact that the likability of the characters the backbone of the success of both films and television shows. Decades later, MASH is still successful because the audience loves the characters. When Henry Blake died on MASH, the world mourned him. The audiences will not miss the new characters, because there was nothing there to begin with.

At Cosmos Productions, we believe you can still have general audience films and television programs if you are inclusive. By portraying an accurate reflection of life, whether it be gender, age, culture or

ethnicity, the audience will be able to identify with the characters as family, friends or as themselves. The diversity opens the door to awareness and understanding, which in turns expands the marketability and profitability of the project.

We also believe that you don't have to spend hundreds of millions of dollars to produce a film with a good cast and crew. The basis of a good film is the script. A quality cast and crew build on that foundation. Adding product sponsors to the team to give the film a real life feel with recognizable products, which adds value and expands the marketing base.

Market need, size and your solution

The current television programming and film releases have viewers buying more DVD and electronic downloads. Producers and networks seem to think they can air anything and the people will meekly watch. The simple fact is that you can't force people to buy tickets or keep them from changing the channel. If they don't like what is being presented to them, they will find alternative forms of entertainment. Whether it be electronic downloads, Internet websites or DVDs, people would rather watch reruns of their favorite shows than what is currently being offered to them.

Historically, paranormal romances remain not only a very popular, but very profitable genre. With an estimated budget of \$22 million, the 1990 film Ghost has earned \$217,631,306 in the USA and \$517,600,000 worldwide. The 1989 film Always cost 31 million to produce; it earned 76.9 million worldwide. In 2008, Twilight cost an estimated \$37M to produce, but it has earned \$191,449,475 in the USA and \$351,449,475 worldwide

Both paranormal and romance films have always been popular. Never Can Say Good-bye combines both genres into one film. However, it could also be called a suspense, mystery or a romance thriller. What it will never be called is the same old-same old.

Whether film or television, entertainment is the country's most reliable export. Movies that don't make budget in the U.S. are financially saved by the foreign film goers. Our distributor will put Never Can Say Good-bye in national and international theatres. After the theatrical release, Never Can Say Good-bye will be released worldwide on DVDs and electronic downloads, which will be followed by pay per view and the release to the networks.

The marketing strategy will include all the traditional venues of ads, press releases, interviews and trailers in the theatres. But we will also be using social networking and the Internet to promote the film, the talent and the sponsors. By intertwining our campaigns, everyone involved will benefit exponentially.

We will also be using an old fashioned tactic that has gone out of style even though it was always effective. During the production, we will be giving back the communities, who will be hosting us. Special meet and greets will be held with the cast and crew. The public will be able to meet and ask questions of our team. We will also be hiring extras locally. The campaign will give the community an emotional as well as a financial stake in the film.

Product or Service explained

Whether film, video or television programming, the entertainment industry has been an important part of society for nearly a hundred years. When times are tough, people go to forget. When times are good, they have more time and money for leisure. In both cases, people need the simplicity of play. Since their inception video, films and television have been an integral part of the society's playtime.

Technology

Instead of 35 mm, we will be using the digital equipment for both production and post production. Our special effects will be limited to the scenes that are too dangerous for live action and for the ghostly encounters.

Competition

Most films today rely heavily on special effects, sex and violence. Never Can Say Good-bye is a film about people for people. We believe that actors and musicians cannot and should not be replaced by computers.

Never Can Say Good-bye is unique because it is family friendly. We enable the whole family to enjoy the film together, instead of splitting off to separate theatres or rooms in the home. This film fills a void that has been created in the industry by being gender, ethnic and age inclusive. While other films target the 18-35 demographic, Never Can Say Good-bye will also play to the older audience, thereby giving them a reason to go back to the theatres.

Sales and Marketing Strategy

We will be using traditional ads in media venues, cast interviews, and press releases. But a great deal of the marketing will be done using the social networking sites, along with the cast and crew blogging and vlogging.

Intellectual Property

Never Can Say Good-bye is protected by a U.S. copyright, which is owned solely by Theresa Pachesny Chaze.

Management team

At Cosmos Productions LLC we work as at team No matter what our official title is we do what needs to be done. We are in the process of building a working family much like what John Wayne did for his films. By building a core group of cast, crew and production staff, we will be more able to push the limits on all levels because there will be a deeper level of trust and friendship.

Executive Producer:

Theresa Chaze

Producers:

Mike Licht

Pamela Wenzel

Business Development Consultant:
Kelly Crean

Director:
Richard Stanley

Line Producer/Unit Production Manager
BJ Rack .

Music/Sound
John Avarese

Casting:
Patrik Simpson

Costume Designer
Pol' Atteu .

Actors:
We have LOI's from:
Dyan Cannon
Lauren Holly
Shari Belafonte
Adrian Paul (But we may have lost him. If we have, we do have a couple of alternatives.)
Sean Harmon
Linda Pacic
Christie-Lee Britten-An up and coming Australian actress
Brandon T. Jackson-Interested and available, but he hasn't given an LOI.

Use of Proceeds and amount being raised

Cosmos Productions seeks 7,602,000.00 dollars, which will be use the funds for production costs as well as 1.5 million for P & A.

Financial overview and assumptions

I could give you a guestimate of revenue of other films in the genre. However, I will simply say that our break even point for Never Can Say Good-b ye is 16 million dollars. With our cast and crew that point will be achieved the first weekend.